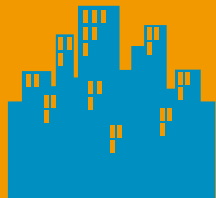




PROPERTY COUNCIL OF AUSTRALIA
OUTLOOK SERIES 2010

An insight to Property, Retail, Residential & Infrastructure
Zinc @ Federation Square

Half day seminars 8.30^{am} - 12.30^{pm}
Register for the series & save!



PROPERTY
Wednesday 10 February

CHARTERED KECK CRAMER
Strategic Property Consulting



RETAIL
Friday 12 February

RED
DESIGN GROUP



RESIDENTIAL
Wednesday 17 February

PITCHER PARTNERS



INFRASTRUCTURE
Friday 19 February

coffey
SPECIALIST KNOWLEDGE
EXTRAORDINARY OUTCOMES



PROPERTY

Wednesday 10 February

CHARTERED KECK CRAMER
Strategic Property Consulting

Registration 8.00 – 8.25

Australian & Global Outlook 8.30 – 9.20

Bob will provide an Australian and global economic outlook for 2010. Bob will discuss the impact on the property investment market of the current economic trends, the fragility of the Australian economy and the new asset bubbles being formed.

Bob Schwartz, Chief Economist, Pitney Bowes
Business Insight

Market Sectors & Looking beyond 9.25 – 10.20

John will provide an overview of all sectors of the market how each is performing and the forecasts for 2010.

John Marasco, Managing Director, Investments
Sales State Chief Executive
Colliers International

Morning Tea 10.20 – 10.50

Back to Basics – the new mantra 10.50– 11.40

Greg Paramor is an industry icon within the property sector. His special key note presentation will look at the evolution of the industry over the past decade and the issues the industry will face going forward.

Greg Paramor, Executive Chairman, Equity Real Estate Partners

Financing the Future 11.40 – 12.30

Our final session will explore sources of funding for the commercial property sector:

- including bank lending
- investment banking
- the superannuation sector and
- real estate trusts.

Garry will also discuss the impact of global financial crisis, the outlook for funding and its future opportunities, and how to identify and obtain the right source of funding.

Garry McLean, Partner, Real Estate Advisory Services, Ernst & Young



RETAIL

Friday 12 February

RED
DESIGN GROUP

Registration 8.00 – 8.25

Retail Summary & Forecast 8.30 – 9.20

Tom will provide an economic overview on the last 12 months in the retail market, followed by a forecast on what can be expected for 2010. Tom will provide and insight into what retailers should look out for and where the hot spots will be in the market.

Tom Piotrowski, Market Analyst, CommSec

An Insight into International Property Trends 9.25 – 10.20

The global financial situation has accelerated changes in retailer strategic thinking.

Real estate, merchandising and marketing strategies are all undergoing transformations that will have a major effect on shopping centres.

Shifting consumer values, saturation by retail chains, innovation on the internet and social media are influencing where retailers want to be and how they are connecting with their customers. Which retail segments have the upper hand in this new world and which will decline?

Michael Baker
Global Retail & Property Analyst & Consultant

Morning Tea 10.20 – 10.50

Case Studies: The Retail Evolution 10.50 – 11.40

Docklands: second decade
It's been 10 years since Melbourne's Docklands started its transformation from wasteland to a waterfront city. Stephen will discuss the progress of the retail precincts, their performances and what is needed to continue its growth and to reach its full potential.

Stephen Clement
Project Director – Waterfront City, ING Real Estate

Changing the face of Myer
As Victoria's most well known retailer prepares for its next generation of customers, how will the Myer Group position itself to stay on top. Discussing issues such as the recent public float and strategic plans and outline plans for the Future Store Project

Paul Banks, Director of Property, Myer

Going Green in the Retail Sector 11.40 – 12.30

Discussing the experiences of 'Greening' Chadstone and the impact of recent regulations it pertains to sustainability on shopping centres and the potential operational impacts for owners in operational management.

Paul Donoghue, Regional Manager Development
Rowan Griffin, Head of Sustainability Property
Colonial First State Global Asset Management



RESIDENTIAL

Wednesday 17 February

Registration 8.00 – 8.25

Residential Summary & Forecast 8.30 – 9.20

Peter will provide overview of changes in the Residential market over the last 12 months and look at what's on the agenda for 2010.

Peter Barda, Executive Director, Australian Construction Industry Forum

Delivering Affordable Housing 9.25 – 10.20

The National Rental Affordability Scheme is a set of incentives designed to help the industry engage in the delivery of affordable rental housing. Is it possible for industry to operate in this space? What is being done currently and can this model be made to fit with the way we do business?

Karen Janiszewski, Director, UrbanXchange
David Osborn, Director, Pelorus Solutions
Joseph Connellan, Director, MC Two Pty Ltd

Morning Tea 10.20 – 10.50



Joint Venturing 10.50 – 11.40

The delivery of social and community housing has been a driver of current government policy. With this there has been a rise in the number of industry players building partnerships with the broader housing sector to achieve these aims in their projects. What is the future for these types of partnerships and how do they best operate?

Andrew McAnulty, Mission Australia
Steve Bevington, Community Housing Ltd

Building Communities 11.40 – 12.30

This session will review developer charges along the Eastern Seaboard States with a focus on the introduction of the GAIC in Melbourne's growth areas.

Bradley Papworth, Director, Charter Keck Cramer
Nick Holuigue, Partner, Maddocks
Michael Taylor-Sands, Partner, Maddocks



INFRASTRUCTURE

Friday 19 February

Registration 8.00 – 8.25

Australian & Global Outlook 8.30 – 9.20

Rob will provide an overview of plans, spending and economic impacts for Victoria. He will outline details on particulars of Government spending, what infrastructure types need improvement and a summary of projects on the horizon. A snapshot from around the country will round up this important session.

Rob McMillan, Partner, Deloitte Consulting & Lead Infrastructure, Deloitte

TOD's, POD's and GOD's 9.25 – 10.20

Transit Oriented Development has become the buzz word in design circles. Clearly, the industry can see the appeal of linking up transport infrastructure to development to achieve better community outcomes. This presentation will discuss successful models overseas and compare them to our own local developments.

Mark Bachels, National PlaceMaking Executive, Parsons Brinckerhoff
Brian McMahon, Principal Planning Consultant, Parsons Brinckerhoff

Morning Tea 10.20 – 10.50



Funding for Infrastructure 10.50 – 11.40

How do infrastructure projects and government spending in Australia compare to the rest of the world? What have been the impacts of the GFC and how do our policy measures stack up.

Trevor Cooke, Chief Operating Officer, AMP Capital Redding Investors

Integrated Land Use and Transport Planning 11.40 - 12.30

Freight and logistics in and around Melbourne have been identified as issues in the Victorian Transport Plan.

Our speakers will address land use and transport planning in relation to current and proposed road networks, implementation of freight and logistics policy and freight related projects.

Gary Little, Chief Executive Officer, VIC Roads
Terry Garwood, Executive Director Freight & Logistics, Department of Transport

To register for the Outlook Series fill in the below form and fax or email it back to: 9650 8693 or vicevents@propertyoz.com.au

Pricing	Register for the series & save!	Register 3 or more people for the same seminar and save 10%
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Property Retail Residential Infrastructure

Includes all available presentations & a networking morning tea

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Please note that all prices quoted on this form are inclusive of GST.

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Cancellations MUST be notified by 5 working days prior to the event. After this time no registration fees will be refunded. Please provide us a list of attendees and their company details at least 5 working days prior to the event. Property Council of Australia reserves the right to alter the speaker/s or program of events or to cancel the event in its entirety.

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